



## TelVue PEG.TV™

### Reach a whole new audience on the web.

TelVue PEG.TV™ is an Internet based Video-on-Demand (VOD) and Live Streaming Video service developed specifically for local communities and municipal government broadcasters. PEG.TV™ enables you to reach a whole new audience on the web and make your website a popular community destination. With PEG.TV™, you can easily post your community's own live events, unique programming, town council meetings and local sporting events to your website. PEG.TV™ gives you complete control over how your content will look on the web through your own searchable, branded video player.

The PEG.TV™ version 2.0 player comes equipped with powerful functionality, such as enhanced navigation, video chapter support, keyword search and related item hyperlink options. The enhanced navigation functionality allows a PEG.TV™ viewer to go directly to the desired chapter of a long video. A keyword driven search feature enables the viewer to easily find specific video content on your player.



#### Applications

- Public, Education, and Government Channels
- K-12
- Higher Education
- House of Worship
- Corporate
- Private Communities
- Meeting Management

The PEG.TV™ service supports hyperlinks that can be embedded in documents to launch specific PEG.TV™ video clips or chapter points. This is a great feature for incorporating video programming into town meeting agenda documents. With PEG.TV™, you don't need to constantly update your website to include videos. Simply integrate the PEG.TV™ player link or embed the player on your website, then upload and manage videos through our easy-to-use Content Management System.

TelVue PEG.TV™ enables you to retain complete control and ownership of your content and does not limit a video's duration. Additionally, your local content will not appear in a search list adjacent to irrelevant or objectionable subject material.

PEG.TV™ bolsters your organization's image and identity with a branded Flash media player and unique URL specifically created for your station, town, or organization. Unlike many Internet streaming services, PEG.TV™ streams high quality video and audio, creating an optimum presentation of your channel to your community audience.

There is never a reason to be concerned about bandwidth bottlenecks with your PEG.TV™ service. TelVue provides an all inclusive solution by hosting your PEG.TV™ service with one of the world's largest content distribution networks. The TelVue hosted solution provides for unlimited simultaneous viewers, ensures minimal service interruptions, and does not tax your own organization's internet bandwidth.

Whether you are looking to stream your channel or events live, launch a VOD service for your community, or replace an over-priced town council & meeting archive solution, call TelVue now to learn more about PEG.TV™.

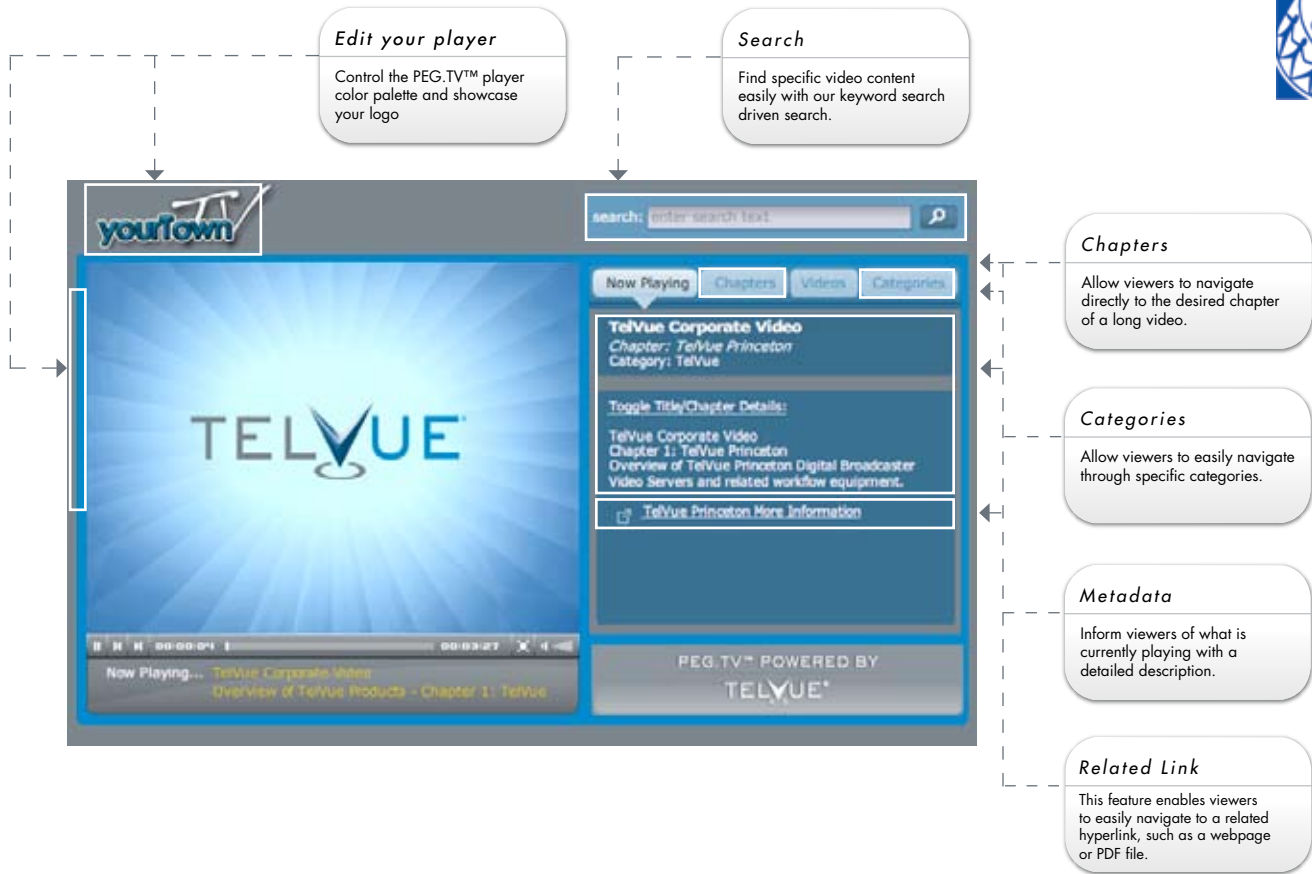
### Intuitive PEG.TV™ CMS

Manage chapters

Manage categories and playlist items

Edit chapters

Skin your PEG.TV™ player



PEG.TV™ Specifications	
File Formats	Flash and H.264 Video
Streaming	RTMP
Operating Systems	Windows, Mac OS X, Linux
Web Browsers	CMS & Flash Player compatible with modern browsers including IE7+, FF2+, Safari
File Uploads	FTP
Internet	PEG.TV Live requires full-time Internet connection, 500Kbps or greater recommended
Live	PEG.TV Live requires compatible Windows Media or Flash Encoder, such as the TelVue Princeton™ E100W
Unlimited simultaneous viewers	
Overage rates may apply	

Note: Specifications are subject to change without notice.

**TelVue Corporation** is a broadcast technology company that helps hyperlocal television channels achieve professional results at affordable prices. TelVue achieves these results by using our proprietary digital media software and today's open technologies to simplify professional broadcast equipment and workflow. As a result, our customers benefit from improved programming, reduced costs and are better positioned to meet the new challenges of a rapidly changing industry.

