



## TelVue WEBUS®

TelVue WEBUS® is a patent pending, secure communication technology that enables multiple, authorized users such as township officials, school principals and civic leaders to update broadcast graphics on their access channel from any internet connected computer. The WEBUS® bulletin board service helps communities better manage workflow by eliminating the mundane tasks of program scheduling and issuing urgent communications, such as emergency alerts and school closings. This efficient workflow allows your township personnel to perform more creative and value added functions. Authorized users can schedule messages on intervals, such as "on the 5s", as well as start and end dates with time sensitive material; making certain that your channels' information is always fresh and current.



### VideoActives™

Real-time data driven graphics including local traffic, local weather and news, sports scores, stock market information, quotes of the day and much more.



### WEBUS® text

Easily add your own text to customized layouts and templates to create stunning broadcast graphic messages without requiring any creative expertise.



### Customized Video Station IDs

Full motion video and sound for the look and feel of real TV.



### Picture with Voice Over

More effective messaging with pictures or video and full voice narration.



### Video PSA's

Public Service Announcements are produced by groups such as the Red Cross, and are incorporated into your programming schedule by TelVue.



### Emergency Alerts

TelVue WEBUS® enables local authorities to interrupt broadcasting to immediately broadcast alerts and other important hyperlocal information. WEBUS® can also provide programming access to external agencies such as state police and Homeland Security.



### School Closing

Integrated workflow to make posting school closings a snap, even with a large number of schools and districts. You can even post the closings from home!



### WEBLINX

Plug-in that shows your broadcast messages on your website with search capability. This is the perfect way to keep your website automatically updated with fresh information. Make your bulletin board messages available 24/7 and reach all residents through the internet should they not have access to Cable TV. Also WEBLINX makes it easy for Bulletin Board contributors to confirm that their messages were posted without calling the station.

**WEBUS® optionally integrates with the TelVue Princeton™ Series Digital Broadcast servers as well, so you can enjoy all of the WEBUS® workflow sophistication effectively with your broadcast video server.**



## How does TelVue WEBUS® benefit your town?

- Outreach – Inform, educate and entertain your community.
- Public Safety – Communicate your local Public Safety instructions.
- Economic Development – Promote your town’s activities and events.
- Community Pride – Your town’s channel is customized to evoke a sense of community pride.

**TelVue Corporation** is a broadcast technology company that helps hyperlocal television channels achieve professional results at affordable prices. TelVue achieves these results by using our proprietary digital media software and today’s open technologies to simplify professional broadcast equipment and workflow. As a result, our customers benefit from improved programming, reduced costs and are better positioned to meet the new challenges of a rapidly changing industry.

